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ADDMORE FEDERATION
'Together we add more'

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Executive Headteacher: Mrs Kim Stokes

WORLD BOOK DAY
WEDNESDAY 10TH MARCH



Tuesday 2nd March 2021

Dear Parents/Carers,

Our school will be celebrating World Book Day on **Wednesday 10th March 2021**. The official day this year is Thursday 4th March, but we wanted to delay our reading celebrations so that we could involve all our children when they are back in school next week. We have planned some special reading activities to promote reading, share with children what a joy reading can be and remind them how reading can open up new worlds to them.

Many of you may remember that I stated last year that this day is about books – not – costumes – we would rather children had a new book than a new dressing up costume, so we are not having a themed or character dress up (however, fancy dress is optional). So don't feel under pressure from Asda/Sainsburys/Tesco who have their 'World Book Day' dressing up displays.

Instead we are having a 'come in reading clothes day'. This means you can come in school uniform, own clothes, sports gear, pyjamas – any clothes- as we can read anytime, anywhere!

Research from The Literacy Trust shows that children who own a good number of books think of themselves as readers and have higher reading ability.

Each child will be given a £1 World Book Day voucher to spend at a bookshop or supermarket on a special book. World Book Day organisers have stated that the use by date will be extended indefinitely due to the Covid pandemic this year, but their exchange will be subject to availability of books on sale.

You can exchange them at both WH Smiths and Morrisons in Market Drayton. Happy reading!

Yours sincerely,

Mrs V Baillie.
Federation Literacy Co-ordinator.

